

# Media Release

13 March 2017

## Farm Management ebook helping farms become more profitable

The Farm Management ebook, written by John Mason and the staff of ACS Distance Education is a great resource for anyone who is new to farming or anyone who is already managing a farm who may need some tips on ensuring the business remains profitable.

Making decisions on how a farm will be run is important to ensure that the farm is profitable and remains profitable. This ebook covers many of the decisions that a farm manager will face at some stage during the running or set up of a farm.

This ebook covers the following topics:

1. Scope and nature of the farm industry
2. The farm site
3. Production systems
4. Managing livestock
5. Managing pasture
6. Managing crops
7. Managing equipment and materials
8. Computer applications
9. Farm structures and buildings
10. Financial management
11. Marketing
12. Farm planning
13. Staff management
14. Water management
15. Diversification

This ebook is available for purchase for \$39.95 including GST from our online bookshop and there is also a free sample available to have a look at:

<http://www.acsbookshop.com/product-farm-management-pdf-ebook-5648.aspx>

If you would like a review copy of this ebook, please contact [sarah@acs.edu.au](mailto:sarah@acs.edu.au) .

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If you have any queries or would like to arrange an interview or a review copy of this eBook, please call or email the ACS head office on the Gold Coast on (07) 5562 1088 and ask for our Media and Marketing Officers ([admin@acs.edu.au](mailto:admin@acs.edu.au)).

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